

**ADAPTING THE SISTA / SIHLE / WILLOW HIV PREVENTION
TRILOGY FOR BLACK MEN WHO HAVE SEX WITH MEN
PHASE I**

Black men who have sex with men (MSM) have been disproportionately affected by the HIV/AIDS epidemic in the United States. Yet, there are very few scientifically demonstrated effective HIV prevention interventions targeting Black MSM. This SBIR Phase I project will address this gap by creating an adaptation kit to support the delivery of the popular SISTA/SIHLE/WILLOW HIV prevention suite with Black MSM. Product development will occur through a participatory research process with two community-based organizations with long histories of providing HIV prevention services to Black MSM. The project will lay the foundation for the development of an innovative modular adaptation kit in which each activity module will be presented in multiple delivery formats (e.g., face-to-face, multimedia, online) and with different versions specifically tailored to sub-populations of Black MSM. In this way, HIV prevention providers will be able to select from activity versions that match their clients' needs, thereby minimizing adaptation costs and reducing the likelihood of straying from the proven intervention's underlying logic and core elements. Phase I activities will include formative research, prototype development and pilot testing of activity prototypes in Atlanta and the San Francisco Bay Area.

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