

**NEW STRATEGIES FOR ADOLESCENT PREGNANCY PREVENTION IN
SANTA CLARA COUNTY
(RENEWAL)**

The aim of this project is 1) to involve practitioners, youth, and parents in best practice-based programming to address the high teen birth rates in two selected communities in Santa Clara County and 2) to build capacity of community organizations for sustainability of teen pregnancy and STI/HIV prevention programming. The project focuses in Eastside San Jose and Gilroy – two “hotspots” in Santa Clara County with relatively high percentages of births to 15-19 year olds. The project engages a local Practitioner Advisory Board in each community, with representatives of selected community agencies and Sociometrics and SRA staff. The Practitioner Advisory Boards carry out planning, implementation, evaluation and sustainability/fundraising activities, and Teen and Parent/Caregiver work groups inform the planning and implementation of programming in each community.

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300 Second Street
Los Altos, CA 94022

(650) 948-7658

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Staff: H. Kreider, J.J. Card