

DEVELOPING COMPUTER-BASED STI/HIV PREVENTION INTERVENTIONS FOR HISPANIC WOMEN PHASE I

While the overall rates of HIV infection in the United States have remained relatively constant, disparities in HIV/AIDS rates between racial and ethnic groups continue to grow. Latinas are disproportionately affected by the HIV/AIDS epidemic. Several behavioral prevention interventions tailored for Hispanic women have shown efficacy in reducing sexual risk behaviors, but costs, implementation difficulties, and participant retention issues have hampered their successful replication. There are also few effective programs available in culturally tailored English and Spanish formats. To address these barriers, we will develop and test with the target population a culturally tailored computer-based version of Project SAFE, an existing efficacious HIV prevention program for minority women. Specifically, we will develop and test: a) a prototype application in English language format (C-SAFE); and b) an application storyboard and CD-ROM demo in Spanish (C-SEGURA). These applications are intended to expand the reach of effective HIV interventions for Hispanic women and ultimately reduce HIV infection rates among this population.

Sponsor: National Center on Minority Health and Health Disparities
National Institutes of Health
6707 Democracy Boulevard, Suite 800
Bethesda, MD 20892-5465

Grant or Contract No: R43 MD005189-01A1 Project Officer: Irene Dankwa-Mullan

Duration: 09/30/09—06/29/11 Budget: \$297,053

Staff: T. Kuhn, D. Dull Akers, R. Shain, A. Moreno