NEW STRATEGIES FOR ADOLESCENT PREGNANCY PREVENTION IN SANTA CLARA COUNTY

The aim of this project is 1) to involve practitioners, youth, and parents in best practice-based programming to address the high teen birth rates in two selected communities in Santa Clara County and 2) to build capacity of community organizations for sustainability of teen pregnancy and STI/HIV prevention programming. The project will focus in Eastside San Jose and Gilroy – two "hotspots" in Santa Clara County with relatively high percentages of births to 15-19 year olds. The project will engage a local Practitioner Advisory Board in each community, with representatives of selected community agencies, the SCC Public Health Department, and Sociometrics and SRA staff. The Practitioner Advisory Boards will carry out planning, implementation, evaluation and sustainability/fundraising activities over the 30-month grant period. In addition, a Teen Work Group and Parent/Caregiver Work Group will be actively involved in planning and implementation of programming in each community.

Sponsor: The David and Lucile Packard Foundation (through Social Research Applications)
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Staff: H. Kreider, J. Card