**PROMOTING CULTURALLY COMPETENT HIV/AIDS PREVENTION
PHASE II**

This Small Business Innovation Research (SBIR) Phase II project, a follow-on to Project 130, completed development and field testing of the "Tools for Building Culturally Competent HIV Prevention Programs" website.

In the fight to reduce the spread of HIV, addressing the specific HIV-related needs of diverse cultural groups is becoming increasingly important. The Tools for Building Culturally Competent Prevention Programs website is designed to help HIV prevention professionals to increase the cultural competence and effectiveness of HIV prevention efforts in their local communities. The site is divided into Planning, Implementation, and Evaluation Toolkits. Each Toolkit comprises a set of research-based, practitioner-friendly resources, including:

• Key Concepts, which summarize in plain language the important concepts and practices in effective, culturally competent HIV prevention programming. Interactive elements within the Key Concept webpages help reinforce the concepts with concrete examples.

• Tools, which are user-friendly MSWord checklists and worksheets that facilitate culturally competent programming. The user can type directly into each document and save it for future use.

• Other Resources, which include "tales from the field"--true stories of how the key concepts have been put into practice in real-world prevention settings--and links to additional relevant resources available through the Internet.

The Tools website also contains an introductory section that provides an overview of the concepts of culture and cultural competence, and their relevance for HIV prevention programming. The site also offers a glossary of all the terms used in the site.

The Tools for Building Culturally Competent HIV Prevention Programs website was subjected to extensive usability testing by HIV prevention professionals working in diverse contents, and it was also field tested in agency settings by a separate group of HIV prevention specialists. The findings were used to improve the usability and utility of the reosurce.

The content of the site will also be published in book-with-CD-ROM format in 2007 by Springer Publishing Company.

Sponsor: NIAID (NIH)
                      700 B Rockledge Drive, MSC 7614, Room 3224
                      Bethesda, MD 20892-7614 (express mail 20817)

Grant No: R44 AI51202-02   Project Officer: Dr. Monica Ruiz

Duration: 04/15/04—02/28/07   Budget: $749,698

Staff: J.J. Card, J. Solomon, L. Lessard, R. Ruben, T. Kuhn, J. Berman, D Dull Akers, A.
                 Amarillas, A. Connor Snibbe