

SOCIOMETRICS PROJECT No. 134

EVALUATION WORKSHOP FOR THE SPANISH-LANGUAGE INTERNATIONAL FAMILY PLANNING LEADERSHIP PROGRAM

The International Family Planning Leadership Program (IFPLP) is a three-week program developed by the Public Health Institute of Santa Cruz, California with funding from the David and Lucile Packard Foundation and the Bill and Melinda Gates Foundation. In September-October of 2002, the Public Health Institute, in partnership with the University of California, Berkeley (UCB) and the University of California, San Francisco (UCSF), is bringing leaders in family planning from five Spanish-speaking countries (Mexico, Guatemala, Honduras, El Salvador, and Nicaragua) for training in contraceptive technology, program and policy development and management, evaluation, and computer software applications.

Sociometrics was contracted to provide a half-day Spanish language workshop on program evaluation for the IFPLP Fellows. This workshop focused on the following topics:

- why evaluation is important;
- barriers and guiding principles for successful evaluation;
- concepts and methods of process evaluation;
- concepts and methods of outcome evaluation;
- assessing outcome and impact on the individual, organizational, and community-wide levels; and
- building an evaluation plan into the reproductive health projects that the IFPLP Fellows will be implementing upon return to their respective home countries.

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