

SOCIOMETRICS PROJECT No. 129

EVALUATION WORKSHOP FOR THE INTERNATIONAL FAMILY PLANNING LEADERSHIP PROGRAM

The International Family Planning Leadership Program is a three-week program developed by the Public Health Institute of Santa Cruz, California with funding from the David and Lucile Packard Foundation and the Bill and Melinda Gates Foundation. In summer of 2002, the Public Health Institute, in partnership with the University of California, Berkeley (UCB) and the University of California, San Francisco (UCSF), brought leaders in family planning from the Philippines, Nigeria, Pakistan, Ethiopia, Sudan, and Madagascar for training in contraceptive technology, program and policy development and management, evaluation, and computer software applications.

Sociometrics provided a workshop on program evaluation for the trainees. In the first part, entitled "Essentials of Evaluation: What Questions Can Evaluation Answer?," Sociometrics introduced phases of program development and evaluation, with a particular emphasis on concepts and procedures for creating a program model and conducting process and outcome evaluation. Examples were built around a national policy change, a training program designed to operationalize the national policy change, and a service provision program. During the second part, "Essential of Evaluations: Evaluating your Country Project," the trainees worked in country groups to create program models and design process and outcome evaluation plans for the programs and policies that they would be implementing upon return to their respective countries.

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