

SOCIOMETRICS PROJECT No. 122

PROMOTING EVALUATION, TEACHING, AND RESEARCH ON AIDS (PETRA) PHASE I

This Small Business Innovation Research (SBIR) project investigated the feasibility of developing a set of three interrelated research-based products: (1) an archive of exemplary behavioral and social research data on HIV/AIDS; (2) HIV/AIDS teaching modules for the university classroom; and (3) a web-based learning center for promoting best practices in HIV/AIDS prevention. These resources should facilitate progress towards the HIV/AIDS-related prevention and control objectives of Healthy People 2010 by: (1) fostering efficient dissemination of high-quality research data and conclusions on behavioral and social factors related to HIV/AIDS; (2) empowering students and educators from a variety of disciplines at the undergraduate and graduate levels to understand, communicate, and utilize research data on social aspects of HIV/AIDS; and (3) enabling prevention practitioners to perform program development as well as process and outcome evaluation tasks critical to achieving best practices standards, thus helping to bridge the gap between research and practice. Phase I investigated the feasibility of the proposed products by creating product prototypes and conducting comprehensive needs assessment, feasibility, and usability studies to assure the products' user-friendliness and commercial appeal.

Phase II funding was subsequently awarded (See Project No. 140).

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Grant No.: R43 MH64236-01 Project Officer: Louis H. Steinberg

Duration: 08/15/01—07/31/02 Budget: \$197,562

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