

SOCIOMETRICS PROJECT No. 109

PROGRAM DEVELOPMENT AND EVALUATION WORKSHOPS FOR THE INTERNATIONAL FAMILY PLANNING LEADERSHIP PROGRAM

The International Family Planning Leadership Program is a three-week program developed by the Public Health Institute of Santa Cruz, California with funding from the David and Lucile Packard Foundation and the Bill and Melinda Gates Foundation. In June-July of 2000, the Public Health Institute, in partnership with the University of California, Berkeley (UCB) and the University of California, San Francisco (UCSF), brought eighteen leaders in family planning from the Philippines, Ethiopia, Nigeria, and Pakistan for training in contraceptive technology, program and policy development and management, evaluation, and computer software applications.

Sociometrics provided two workshops on program development and evaluation for the trainees. In the first (held at UCB), Sociometrics introduced phases of program development and evaluation, with a particular emphasis on concepts and procedures for creating a program model and conducting process and outcome evaluation. Examples were built around a national policy change, a training program designed to operationalize the national policy change, and a service provision program. During the subsequent hands-on workshop (held at UCSF), the trainees worked in country groups to create program models and design process and outcome evaluation plans for the programs and policies that they would be implementing upon return to their respective countries.

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