

SOCIOMETRICS PROJECT No. 87

ARCHIVE OF EFFECTIVE YOUTH DRUG ABUSE PREVENTION PROGRAMS PHASE II

This Small Business Innovation Research (SBIR) Phase II project established a collection of promising programs for preventing alcohol, tobacco, and other drug abuse among youth. Included programs have demonstrated scientific evidence of effectiveness, as measured by positive impact on drug use behaviors (e.g., abstinence, delayed initiation, reduced frequency, and reduced intensity of use). A comprehensive, attractive, and easy-to-use package has been developed for each program. All materials required to faithfully replicate program implementation (e.g., textbook, workbook, video) and evaluate program effectiveness are included. Printed and machine-readable training tutorials are also provided to help with program implementation and evaluation.

During Phase I of this SBIR project (see Project No. 70), we (1) established an Advisory Panel; (2) selected candidate programs; (3) established the feasibility of obtaining permission to acquire, upgrade and distribute program materials; (4) established the feasibility of producing an enhanced, commercially appealing prototype package for one program; and (5) established the feasibility of developing a training tutorial, including three prototype training modules for the same program. During Phase II, we: (1) selected a final set of programs to be included in the archive; (2) enhanced and packaged all programs to make them self-contained, user-friendly products; (3) established a Practitioner Panel to review all program packages; and (4) field tested and re-evaluated all program packages and accompanying training modules.

Sponsor: National Institute on Drug Abuse
5600 Fishers Lane
Rockville, MD 20857
(301) 443-1514

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Staff: J.L. Peterson, S. Raghupathy, A. Valencia-Guerrero, R. Ruiz, M.J. Park,
K. Murrell, E.C. Peterson