

SOCIOMETRICS PROJECT No. 82

TECHNICAL ASSISTANCE FOR EVALUATION OF PEOPLE'S CHOICE, INC.'S, COMMUNITY CHALLENGE GRANT

People's Choice was a recipient of a Community Challenge Grant (CCG) from the State of California. These grants supported local programs designed to reduce pregnancies among teenagers, and to decrease the incidence of fatherlessness for the children of teen mothers. A component of these grants was that each program be evaluated locally and be part of a state-wide evaluation of all CCG programs being coordinated by Dr. Claire Brindis at the University of California, San Francisco.

People's Choice designed an intervention to work with pre-sexually active and sexually active adolescents to enhance their life skills and job prospects, provide social support, and, for young men, enhance their sense of responsibility with regard to teen pregnancy. The goal of the program was to reduce teen and unwed pregnancies and fatherlessness among program participants in San Bernadino. An evaluation component focused on both process and outcome measures. Outcomes of interest were pregnancies to unmarried teenagers, single-parent families created by such pregnancies, and community attitudes and norms.

People's Choice contracted Sociometrics to provide assistance with both the local and state evaluations. Sociometrics developed a program model and an evaluation plan. Sociometrics also provided implementation assistance for the State-required evaluation, and provided ongoing technical assistance with those evaluation tasks taken on by People's Choice. Finally, Sociometrics analyzed and wrote up the findings from the local evaluation and integrated them with the findings from the State evaluation.

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