

SOCIOMETRICS PROJECT No. 75

THE SOCIOMETRICS TRAINING INSTITUTE FOR PROGRAM DEVELOPMENT AND EVALUATION PHASE I

This Small Business Innovation Research (SBIR) Phase I project established the Sociometrics Institute for Program Development and Evaluation (IPDE). The Institute links research and practice in the development, implementation, and evaluation of teen pregnancy prevention and teen STD/HIV/AIDS prevention programs. A professional development certificate is offered to individuals who take a specified curriculum. The certificate is in Program Development and Evaluation. Phase I developed the Institute's curriculum and prototype course materials with input from a Practitioner Advisory Panel consisting of 30 representatives of the target market: teachers, directors and staff members of community-based organizations, and family planning/managed care clinic-based practitioners. Phase I also explored the feasibility of the Institute's granting participants continuing education unit (CEU) and other professional credits useful for job advancement. Since the Phase I feasibility investigation was successful, the Institute course material was developed and field tested in Phase II (see Project No. 93). Recognizing the diversity of individual learning styles and the varying time and funding available to the nation's teachers and practitioners, the IPDE is offered in two formats. One is an in-person multi-day workshop held near Sociometrics' office. The other is a correspondence course program, in which practitioners can go over the multimedia training curricula and materials in their own homes, schools, or offices, and obtain CEU credit by passing brief examinations. The correspondence course materials consist of user's choice of either printed textbooks and student workbooks, or access to on-line course material on the Internet.

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SBIR Phase I

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