

## **SOCIOMETRICS PROJECT No. 72**

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### **EVALUATION ASSISTANCE CONTRACT FOR HAYWARD UNIFIED SCHOOL DISTRICT TEEN PREGNANCY PREVENTION PROGRAM (TPPP)**

The Hayward Unified School District (HUSD) was a recipient of one of the California Teen Pregnancy Prevention Grants (SB1170). These grants supported local programs designed to reduce pregnancies among teenagers. A requirement of the grants was that each program be evaluated. Each program was evaluated locally, and was also part of a state-wide evaluation of all programs.

HUSD selected the Community of Caring – Plus program, developed by the Joseph P. Kennedy, Jr. Foundation, as their primary strategy for their Teen Pregnancy Prevention Program (TPPP). This program was augmented by a health education component and other activities. The program evaluation focused on the following outcomes: teen pregnancy, intention to delay or reduce sexual activity, use of tobacco, alcohol and other drugs, and several measures of school performance.

In late spring 1997, HUSD approached Sociometrics to develop an evaluation component to focus on outcome measures of attitudes and behavior related to sexual activity. During the summer, HUSD and Sociometrics collaborated to design an evaluation plan to measure these outcome variables. In August 1997, Sociometrics completed a report presenting a program model, specifying the instrumentation and sampling methods to be used, and offering three possible evaluation research plans. Under this contract Sociometrics tailored its Prevention Minimum Evaluation Data Set (PMEDS) to develop a survey instrument that reflected TPPP's long- and short-term goals in areas including attitudes, values and intentions related to sexual activity. Sociometrics worked with HUSD to finalize the research plan to conduct the evaluation.

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Budget: \$5,000

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