

SOCIOMETRICS PROJECT No. 70

ARCHIVE OF EFFECTIVE DRUG ABUSE PREVENTION PROGRAMS FOR YOUTH PHASE I

This Small Business Innovation Research (SBIR) Phase I project tested the feasibility of establishing an archive of promising programs for preventing alcohol, tobacco, and other drug abuse among youth. To be selected for inclusion, programs had to demonstrate scientific evidence of effectiveness, as measured by positive impact on drug use behaviors (e.g., abstinence, delayed initiation, reduced frequency, and reduced intensity of use). A comprehensive, attractive, and easy-to-use package would be developed for each program. All materials required to faithfully replicate program implementation (e.g., textbook, workbook, video) and evaluate program effectiveness would be included. Printed and machine-readable training tutorials would also be provided to help with program implementation and evaluation.

During Phase I, the project: (1) established an Advisory Panel; (2) selected candidate programs; (3) investigated the feasibility of obtaining permission to acquire, upgrade and distribute program materials; (4) investigated the feasibility of producing an enhanced, commercially appealing prototype package for one program; and (5) investigated the feasibility of developing a training tutorial, including three prototype training modules for the same program.

Phase II funding was subsequently awarded (see Project No. 87).

Sponsor: National Institute on Drug Abuse
5600 Fishers Lane
Rockville, MD 20857
(301) 443-1514

Grant No: 1 R43 DA11127-01

Project Officer: Larry Seitz, Ph.D.

Duration: 05/01/97—10/31/97

Budget: \$99,817

Staff: S. Niego, J.J. Card, M. Carley, E. C. Peterson, W. M. Pardini, J. Park
C. Campbell