

SOCIOMETRICS PROJECT NO. 64

TEEN PREGNANCY COALITION OF SAN MATEO

During the past several years, prior to the contract, the Teen Pregnancy Coalition of San Mateo had been implementing *Teen Talk* in several school districts in San Mateo County (California). To evaluate the effectiveness of *Teen Talk*, Sociometrics proposed to compare the fertility-related knowledge, attitudes, intentions, and behaviors of program participants with matched comparison groups of youth selected from the same schools. Sociometrics met with members of the San Mateo Coalition to formulate a research plan wherein (1) outcome variables to measure were selected; (2) treatment and comparison groups were specified; and (3) Sociometrics' and San Mateo's respective roles and responsibilities for the duration of the project were defined. Sociometrics also constructed a timeline to guide data collection, analysis, and reporting.

Sponsor: Teen Pregnancy Coalition of San Mateo County
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Project Officer: Alisa Velonis

Duration: 10/15/96 – 12/31/96 Budget: \$1,500

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