

LAURIE ROSE

Director of Sales and Marketing
Director of Operations and Personnel

EDUCATION:

B.A. Skidmore College, History, 1975

PROFESSIONAL HISTORY:

Ms. Rose joined Sociometrics Corporation in 2009. As Director of Sales and Marketing, she manages all existing product lines and sales and will focus on reaching out to new markets for distribution of our two subscription-based Social and Health Science Libraries. In addition, Ms. Rose is responsible for Operations and Human Resources for Sociometrics.

Prior to joining Sociometrics, Ms. Rose managed Client Services for a community-based website company (Connecting Neighbors) where she managed customer service, and developed the training materials, communication vehicles and marketing materials for their client base. Prior to that, Ms. Rose worked at Sunset Publishing where she managed Premium Sales and Inventory Services for their Book Division.